



WHERE TECHNOLOGY MEETS EXPERIENCE

SANSON GROUP

Corporate Overview – Fintech, Trade & Infrastructure Consultancy

Strategy Is What We Do



Fintech-Rooted, Multi-Sector Reach

Primarily a Fintech R&D and Financial Modeling consultancy that has branched into commodity trade, infrastructure, and engineering.



Global Government Partnerships

Specialists for international companies and multiple Government clients, delivering G-to-G financing for engineering, infrastructure, energy, and technology projects.



Cost-Efficient Technology

We bring effective, cost-efficient technologies and know-how to solve our clients' most critical challenges.



Sustainable Development Focus

Established to help government clients overcome challenges and pursue sustainable development through significant technology initiatives.



Pioneering Strategic Thinking

Leading strategic thinking for energy and infrastructure development in developing countries, bringing new technologies and strategies to market.



Worldwide Senior-Level Support

From the U.S., Eastern & Western Europe, the Indian sub-continent, and Asia Pacific, we support clients across the entire project lifecycle.

At a Glance

A boutique Financial Modeling Research and Engineering Consulting firm in the international space for Government contracts — with a combined two hundred years of experience across seven sectors.



Fintech

- Corporate Financial Modelling
- Crypto Transaction
- Financial Modelling through Blockchain



Banking

- Credit Instruments
- Paper Cutting
- Balance Sheet Appropriation
- Working Capital Solution



Energy

- Power Plants (Conv. & Non-Conv.)
- Steam Coal / HSFO
- Solar, Hydro, Wind, Nuclear



Software

- Proprietary Optical-Enhancement Algorithm
- Project Management



Trading

- Consumables: Grains, Sugar, Edible Oils
- Non-Consumables: Coal, LNG, LPG, Crude, Metals



Infrastructure

- Government & Private Projects
- Proprietary Crude Oil Extraction
- Aviation Turnkey
- Complex Buildings & Surveillance



Manufacturing

- Textile
- Clothing
- Alcohol

Where Our Expertise Runs Deep



Financial Modeling

We successfully help clients navigate complex corporate finance liabilities through robust financial modeling.



Crypto & Blockchain

We help corporate and high-net-worth individuals with crypto financing portfolios and blockchain needs.



Global Partner Network

Sanson has partners all over the world, bringing the latest technology from Silicon Valley to our clients.

MULTI-DISCIPLINARY EXPERTISE



Renewable energy



Infrastructure development



Project financing



Delivery of large-scale development projects for government and private clients



End-to-end responsibility and turnkey delivery

Where We Concentrate Our Effort



Energy

- Solar Farms
- Wind Power Plants
- Hydro Electric Plants
- Nuclear Power Plants
- Coal Power Plants
- Green Coal Power Plants
- Heavy Fuel Power Plants



Infrastructure

- Metal Roads
- Bridges
- Railway System
- Airports
- Aviation Turn Key
- Complex Buildings
- Infrastructure Reinforcement (Anti-terrorist)
- Complex Surveillance & Classified Monitoring



Project Finance

- Large Scale Government Infrastructure Projects
- Government Oil & Gas Trade
- Government Sanitation
- Government Waste Treatment
- Government Waste Water Treatment
- Government Environmental Projects

Closing the Market Void

Our fintech R&D wing has a long relationship with the Asia Pacific market, working closely with regional market leaders. Our process-oriented work provides real-life application assistance to digital banking providers to fill three main categories of the market void.



**The Un-Banked
Population**



Women



**The Youth & The
Urbanites**

Understanding the Un-Banked Population Opportunity

- Employing state-of-the-art technology lowers the cost and improves the efficiency of inward remittance — countries like Bangladesh, the Philippines, and India receive over \$100 billion yearly in migrant remittances.
- Reduces over-reliance on USD exchange rates and volatility by adopting Blockchain technology.
- Applications are fully scalable.
- Legal data mining gives valuable insights so Government can deliver more effective, accurately validated programs.

The Un-Banked Population Advantage



FinTech allows us to provide innovative financial solutions to the unbanked population.



Fintech allows us to provide most banking facilities via smartphones.



Fintech solutions enable Government programs to channel aid and incentives to the intended audience more accurately, efficiently, and cheaply.



Aiding the unbanked population enables them to become part of the micro-enterprise industry.



Our solutions enable them to plug into domestic and global commercial markets.



By enabling the unbanked population to enter the grid, Government collects valuable data for financial, behavioral, and commercial analysis — supporting future programs and policies.

Empowering Women Through Microcredit

On average, in the Asia-Pacific region, the male-to-female population ratio is equal. Micro-financing campaigns globally have targeted women for their success and low default rate.

“Microcredit plays a critical role in empowering women and helps deliver newfound respect, independence, and participation for women in their communities and households.”

— Juan Somavia, ILO Director-General, Microcredit Summit Campaign Report 2007

3,300+

Microfinance institutions reached 133M clients with a microloan in 2006

93M

Of those clients were among the poorest when they took their first loan

85%

Of the poorest clients receiving loans were women

Tomorrow's Technology, Today

Youths today apply technology as a utility tool — no longer for recreation or leisure alone.

Today, urbanites see themselves as citizens of the world and travel extensively. Our solutions will equip the young with “Tomorrow's Technology Today.”

70%

of the Asia Pacific population is under 65 —
enabling seamless, fast adoption

69.90%

female literacy rate, up from 43.74%

75.62%

male literacy rate, up from 49.83%

92.24%

literacy rate for ages 15–24 in 2016, up from
61.87% in 2007

From Access to Impact

1



Digital Bank

Using Digital Banking technology, we equip almost anyone with tools to perform basic banking transactions and services.

2



Content, Services & E-Commerce

With the world relying on technology for social, health, and commercial purposes, we utilize and leverage the many benefits of e-commerce.

3



Lowering / Reduction of Poverty

Providing government aid and micro-financing services through this platform improves aid distribution and works to eliminate poverty.

The Way We Work



Collaborative Excellence

Our success in providing a practical, profitable solution to clients is built on collaborative experience, diligence, an extensive network, innovative financial solutions, risk assessment, and drive to deliver results for entrepreneurs and investors.



Optimized Legal & Tax Structure

All our funds and company structures are based on an optimized legal and tax structure providing tax efficiency and legal security, incorporated by the Sanson team and our network partners.



Active Director-Level Oversight

Sanson stays involved in companies and funds as a director to manage the investment process and investors' communication, securing implementation of the planned investment strategy.

OUR APPROACH



Diligence at every stage



Extensive global network



Innovative financial solutions



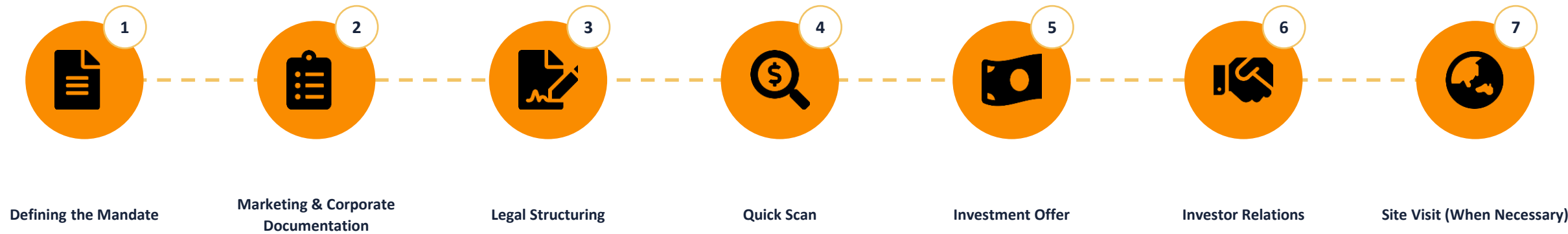
Disciplined risk assessment



Results-driven investor focus

A Structured Path to Funding

Sanson sources funding for Clients' diversified portfolio of activities. Depending on the project's needs, the first inventory is structured based on market appetite, market trends, and legal requirements.



Understanding Our Role in the Mandate

Depending on the Client's requirements and the feasibility of total fundraising, Sanson can participate in a pre-defined percentage of the fundraising campaign — from a partial tranche up to the entire funding requirement. This shapes the estimated sourcing timeline, the Client's budget, and project planning.

30%

Partial Participation

of total fundraising campaign

50%

Balanced Co-Funding

of total fundraising campaign

75%

Majority Funding

of total fundraising campaign

What We Need to Get Started

MARKETING INFORMATION



Project Business



Pitch-Book



Financial Plan



PowerPoint Presentation

LEGAL & ACCOUNTING ACCESS



Online Data-Room Access to Legal Structure Paperwork



Last 3 Years' Audited Financials



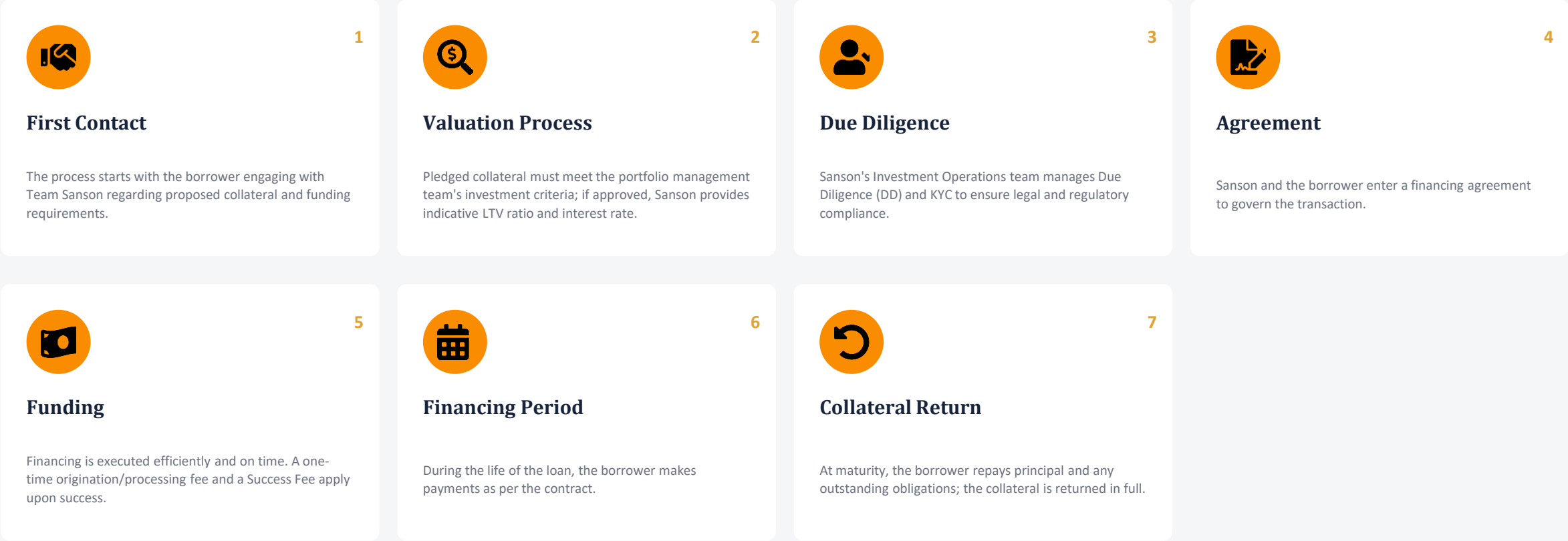
Banking Documents



Collateral Documentation

Estimated Sanson involvement: 10 working hours to review the above documents.

How a Transaction Moves From Contact to Close



A Tailored, White-Label Fund Solution

Sanson provides each of its Clients with a tailored white-label Fund solution. Depending on the Client's preference, we offer the following alternatives:



White Label Private Equity Fund

UNITED STATES

Tailored to individual Client needs using efficient structures offering flexibility and legal security in a politically and economically stable environment. Structured Funds can offer different sub-fund types with clear differences between investors, owners, and management.

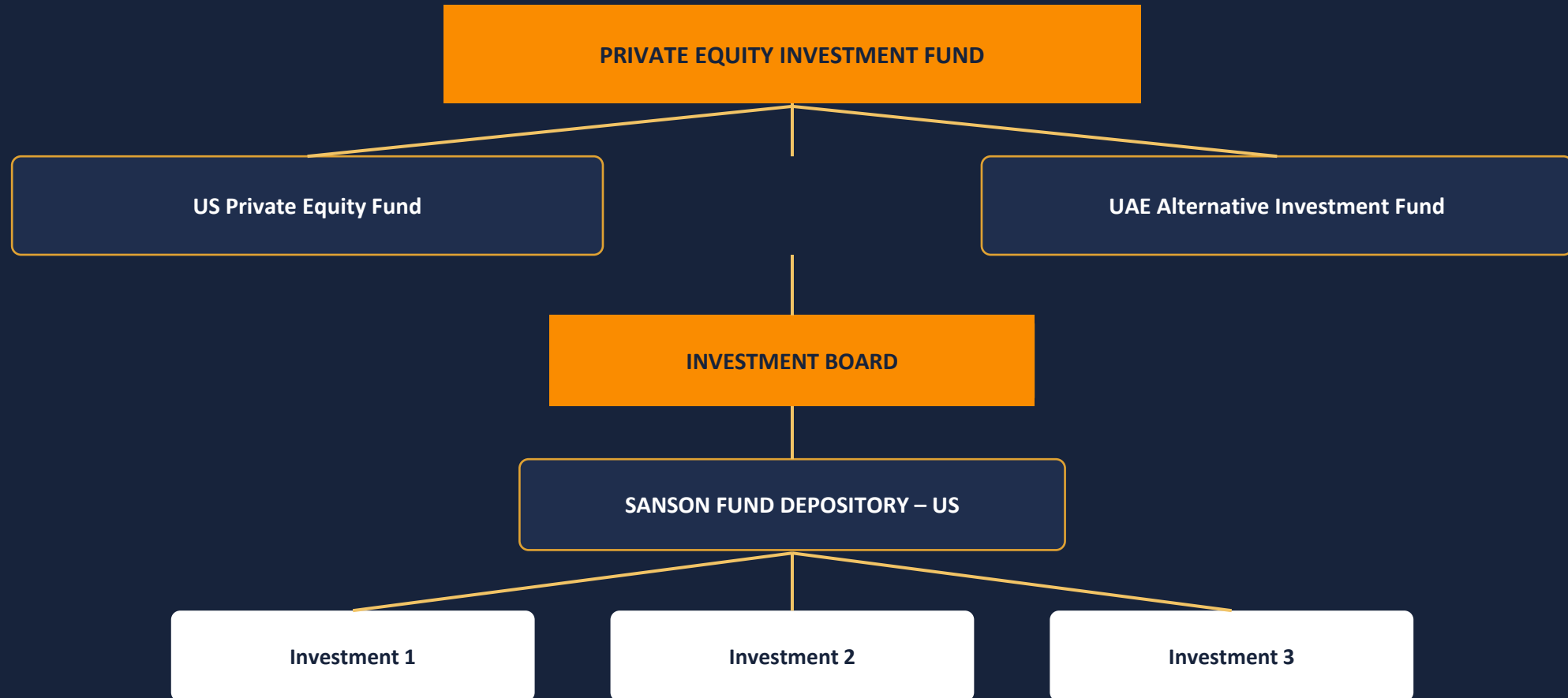


White Label Alternative Investment Fund

UAE

A preferred offering for a larger demographic of businesses, such as commodity-buying houses and real estate developers, and Clients seeking liquidity. Cost depends on the specific design, legal issues, trading preferences, and local regulatory requirements.

How Capital Flows Through the Structure



Leadership With Decades of Experience



Ananda Sanyal

CEO, Chairman & Managing Partner

20 years in Strategy & Corporate Project Management consultancy and Investment/Commercial Banking. Structured underlying assets for a Private Hedge Fund in the U.K. during the Market Crash and has delivered leveraged financial portfolios for Sanson clients. Masters & MBA in Corporate Business Strategy, Keele University, UK.



Brian Montague

COO & Chief Liaising Officer

Began his career as a Hollywood event manager before transitioning into corporate America. Established Sanson's commodity trade presence in Ukraine and the Far East, capturing 20% market share across North Africa and Asia. Oversees client I.T. security projects and Sanson's global partner network.



Abhay Rai

Chief Technical Officer

Hands-on experience in Infosys's paperless automation initiatives across Indian and UK banking systems; pioneering AI automation in Business Analytics within regional banking systems. Master's in Computer Applications, Apeejay Institute, India.



Yogendra Singh

Chief Information Officer

15+ years architecting scalable platforms, cloud server solutions, and AI-driven automation. Specializes in AI adoption, enterprise solution architecture, and digital transformation for secure, high-performance banking infrastructure.

Case Studies in Structured Capital I



Structured Investment in an Alcohol Startup

A New Zealand-based Spirit Technology startup producing the smoothest alcohol globally needed financing to expand into the U.S. and China markets. Securing Private Equity financing enabled rapid market penetration.

Expected footprint in 4 U.S. states, ~5% market share, \$170M expected exit value.



Structured Collateralized Liquidity for a Logistics Company

Bangladesh's second-oldest logistics company sought a higher credit-to-liquidity ratio for its international container-moving activities. We built a network of non-banking financial institutions across the U.K., Singapore, and the Middle East.

Consolidated asset portfolio and set up a centralized, always up-to-date investment appraisal system to secure collateralized structured liquidity.



East-European Corporate Unsecured Investment for Tender Working Capital

A major middle-market company in Ukraine and Poland wanted to improve its government tender participation without costly European capital. We connected them with an Indian capital fund as working capital partner.

Revenue grew from €18M to €105M in 18 months, with the corporate structure and supply chain scaled to match.

Case Studies in Structured Capital II



Restructured & Refinanced Investment Fund for a U.S. Scrap Metal Company

Refinanced a U.S.-based scrap metal company's working capital loan through a middle-market investment bank and restructured their commercial mortgage using the Small Business Administration's (SBA) program.

Sanson led the entire restructuring process — legal framework, compliance, accounting, auditing, and investment strategy.



Trade Finance for a U.S.-Based Energy Company

A New York-based international oil and gas conglomerate asked Sanson to provide structured long-term investment to inject liquidity into its ongoing US–Mexico crude oil transaction and manage working capital liquidity for the route.

Delivered liquidity and better pricing by restructuring inventory timing and working capital.

GET IN TOUCH

Let's Build What's Next, Together



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